



2024

إنجاز جامعة طنطا في المشروع القومي لمحو الأمية

2024

2024

2024

CONVERSION RATE
RATE

2024

إجازات جامعة طنطا



دور جامعة طنطا في دعم المبادرات الرئاسية





COMPETITOR
COMPETITIS
ANALYSIS

MARKETER STRATEGIES



TYPES OF LITERACY

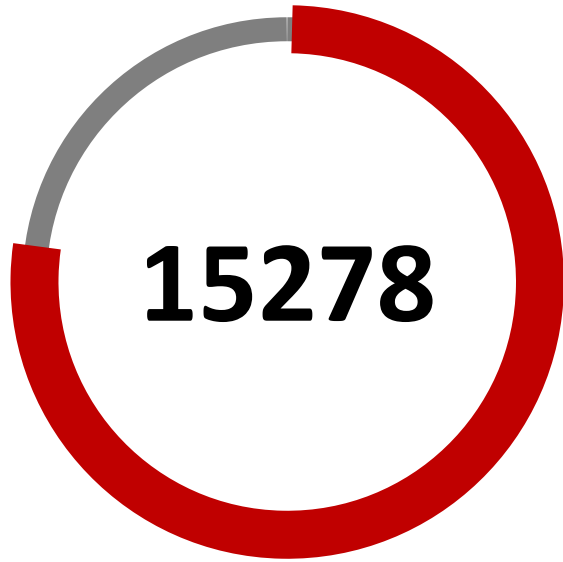
Reading & Writing

Definition: The ability to read, write, and understand written language.

The word cloud features the word 'LITERACY' in the center, rendered in large, colorful, 3D block letters. Surrounding it are various related terms in different colors and orientations, including: Books, Language, Written, Communicate, Gap, Media, Text, Skills, Reading, Writing, Empowerment, Understand, Assessments, Fiction, Society, Success, Essential, Grammar, Lifelong, Workforce, Images, Library, Ability, Development, Knowledge, and Information.

Books Language Written
Communicate Gap Media
Text Skills
Reading Writing
Empowerment Understand
Assessments Fiction
Society Success
Essential Grammar Lifelong
Workforce Images Library
Ability Development Knowledge
Information

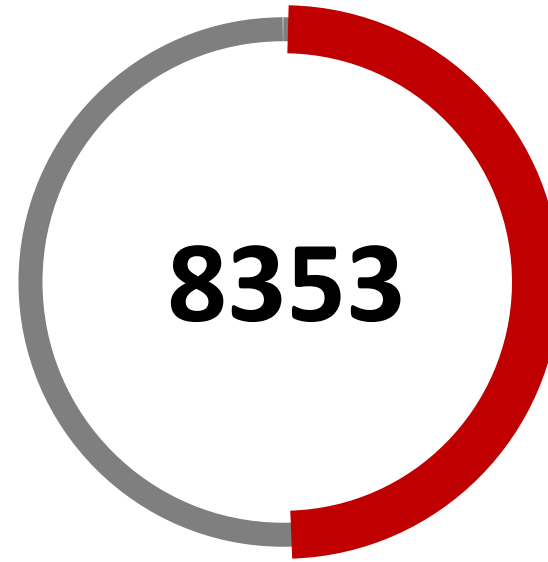
إنجاز جامعة طنطا لعام ٢٠٢٢



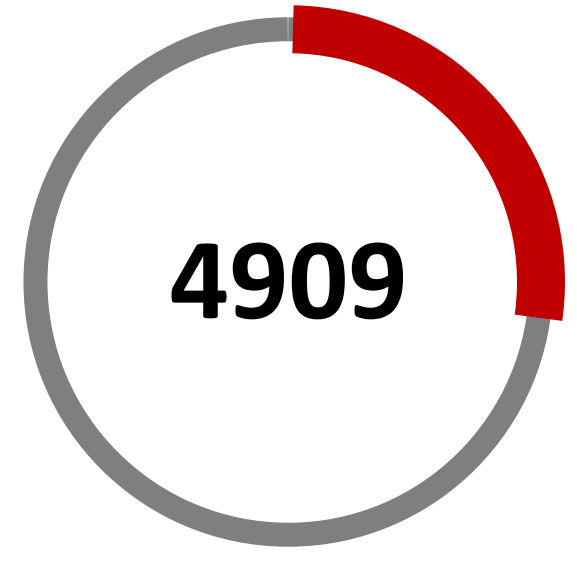
اكتوبر



يوليو



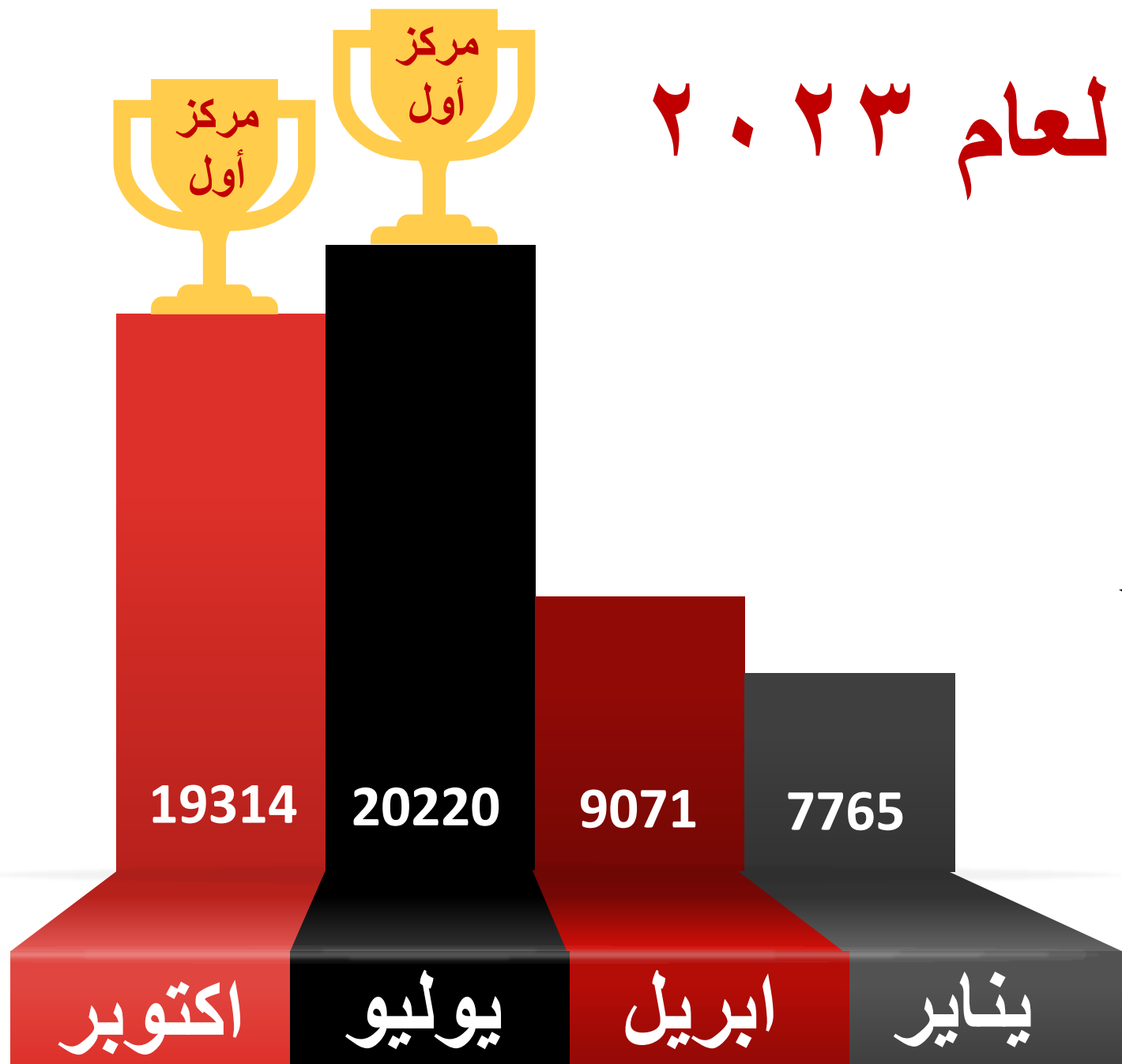
ابريل



يناير



إنجاز جامعة طنطا لعام ٢٠٢٣



إجمالي

56370

إنجاز جامعة طنطا لعام ٢٠٢٤

يناير



ابريل



يوليو



اكتوبر



إجمالي
33223

مركز
أول



٢٠٢١
٢٦٨٥١

إجمالي
١٧٥٨٦٢

يناير
٢٠٢٥
٥٤٧٦

إنجاز جامعة طنطا في
مشروع محو الأمية

٢٠٢٤
٣٣٢٢٣

٢٠٢٠
٩٤٧

٢٠٢٣
٥٦٣٧٠

٢٠١٩
٨٨

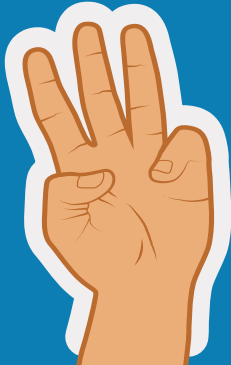
٢٠٢٢
٥٢٩٠٧



المركز الأول لجامعة طنطا



جامعة طنطا تحقق **الصدارة** بين الجامعات المصرية فى **الأعوام المالية**

43658	56464	39534	48985
2021/2022	2022/2023	2023/2024 نص سنوى	2023/2024 سنوى 3/4
			

مركز ثالث

مركز ثانى

مركز أول

مركز أول

TYPES OF LITERACY

Reading & Writing

Information

Definition: The ability to locate, evaluate, and use information effectively and ethically.

THINKING

ANALYSIS

DATABASES

ETHICAL

REFERENCE

BIAS

INTERNET

RESEARCH

LIBRARY

TOOLS

INFORMATION

DIGITAL

FLUENCY IDENTIFY

COMPUTER

WEB

LOCATE

AUTHORITY

LITERACY

CRITICAL

ONLINE

KNOWLEDGE

UNDERSTANDING

MEDIA

LEARNING

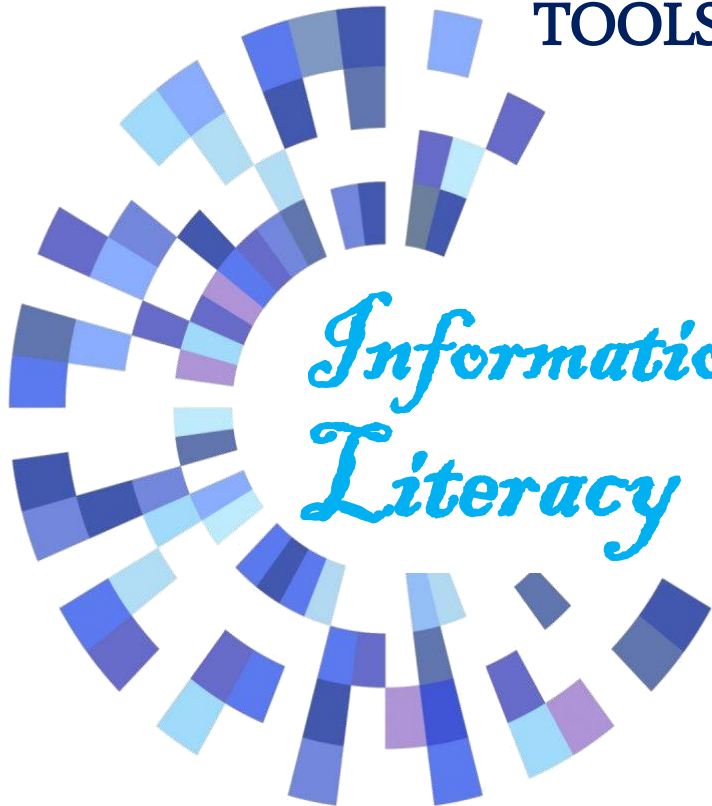
HOAX

SEARCH

EVALUATE

ACCURACY

*Information
Literacy*



Reading & Writing Information Media



A word cloud visualization of terms related to media literacy and digital media. The central and largest word is "Media" in red. Other prominent words include "Facts" in red, "Evaluate" in purple, "Partisan" in green, "Truth" in red, and "News" in green. Smaller words include "Bias", "Journalism", "Propaganda", "Satire", "Algorithms", "Alternative Facts", "Chambers Bias", "Citizen Journalism", "Media Literacy", "Verification", "Question", "Echo", "Chambers", "Likes", "Shares", "Hostile", "Media", "Effect", "Authority", "Dishonest", "Authorship", "Entertainment", "Literacy", "Information", "User", "Generate", "Content", "Transfer", "Accountability", "Stereotype", "Polarization", "Group", "Like", "News", "Media", "Propaganda", "Journalism", "Hostile", "Media", "Effect", "Question", "Facts", "Equivalencies", "Generated", "Content", "Effect", "Likes", "Media", "Transfer", "Evaluate", "Chambers", "Authorship", "Satire", "Citizen", "Journalism", "Generate", "Content".

TYPES OF LITERACY

Reading & Writing

Information

Media

Environment



Definition: the understanding of the natural world and the ability to make informed decisions about environmental issues.



TYPES OF LITERACY

Reading & Writing

Information

Media

Environment

Emotional

Definition: The ability to recognize, understand, and manage your own emotions and the emotions of others.



EMOTIONAL
INTELLIGENCE



TYPES OF LITERACY

Definition: Understanding and participating fluently in a given culture.

Reading & Writing

Information

Media

Environment

Emotional

Cultural



TYPES OF LITERACY

Definition: The ability to understand and manage financial matters.

Reading & Writing

Information

Media

Environment

Emotional

Cultural

Financial

[illegible]

Reading & Writing

Information

Media

Environment

Emotional

Cultural

Financial

Visual

[illegible]

TYPES OF LITERACY

Reading & Writing

Information

Media

Environment

Emotional

Cultural

Financial

Visual

Health

Definition: The ability to understand basic health information and services to make informed health decisions.



Health
Literacy

feedback

easy

addressing

care

assessment

clear

Periodic examination

education

team

life
healing
feedback
quality
care
education
healing
talk
risks
speak
easy
care
ask
clear
talk
risk
life
ask
assistance
care
risks
clear
counseling
training
costs
perceptions
ask
life
assessment

leading
easy
Standard of care
life
care
training
education
navigation
ask
healing
individual
risks
clear
speak
assessment
access
perceptions
easy
clear
costs
Public health
risks
healing
language
information
training
care
life
clear
Recognizing and
communication
Public health
care
quality
perceptions
culture
access
training
care
communication
individual
health literacy
training
ask
clear
perceptions
individual
culture
life
access
feedback
wellness
counseling
prevention
clear
Standard of care
life
risks
access
Public health
leading
quality
healing
care
information
access
perceptions
care
wellness
ask
fit
risks
communication
language
clear
navigation
culture
training
feedback

Primary Action Plan

1

Digital
Healthcare
Infrastructure
(EHR)

2

Advanced
Medical
Technologies

3

Patient
Engagement
Platform

RFID and Patient Flow



Patient RFID bracelets can be used to optimize patient flow resulting in reduced idle time for imaging equipment and reduced patient wait time.



RFID and the Electronic Medical Record



The patient electronic medical record can be linked to the patient via the RFID wristband

← Google Play 🔍 ☰



**Prof Dr Mahmoud
Selim**

Nano Systems

50 MB

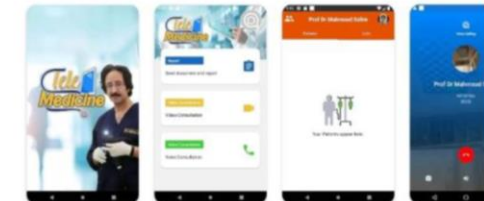
3+
Rated for 3+ Ⓢ

Install

About this app →

Prof Dr Mahmoud Selim

Medical



TYPES OF LITERACY

Reading & Writing

Information

Media

Environment

Emotional

Cultural

Financial

Visual

Health

Critical

Definition: the ability to actively analyse texts and media to understand how they influence power



TYPES OF LITERACY

Definition: The ability to use and understand numbers and basic mathematical concepts.

Reading & Writing

Information

Media

Environment

Emotional

Cultural

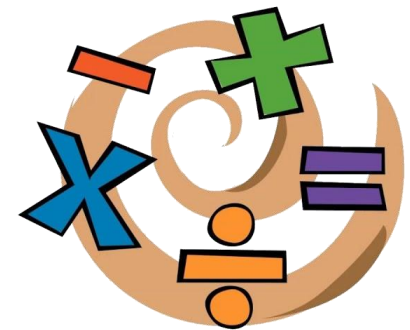
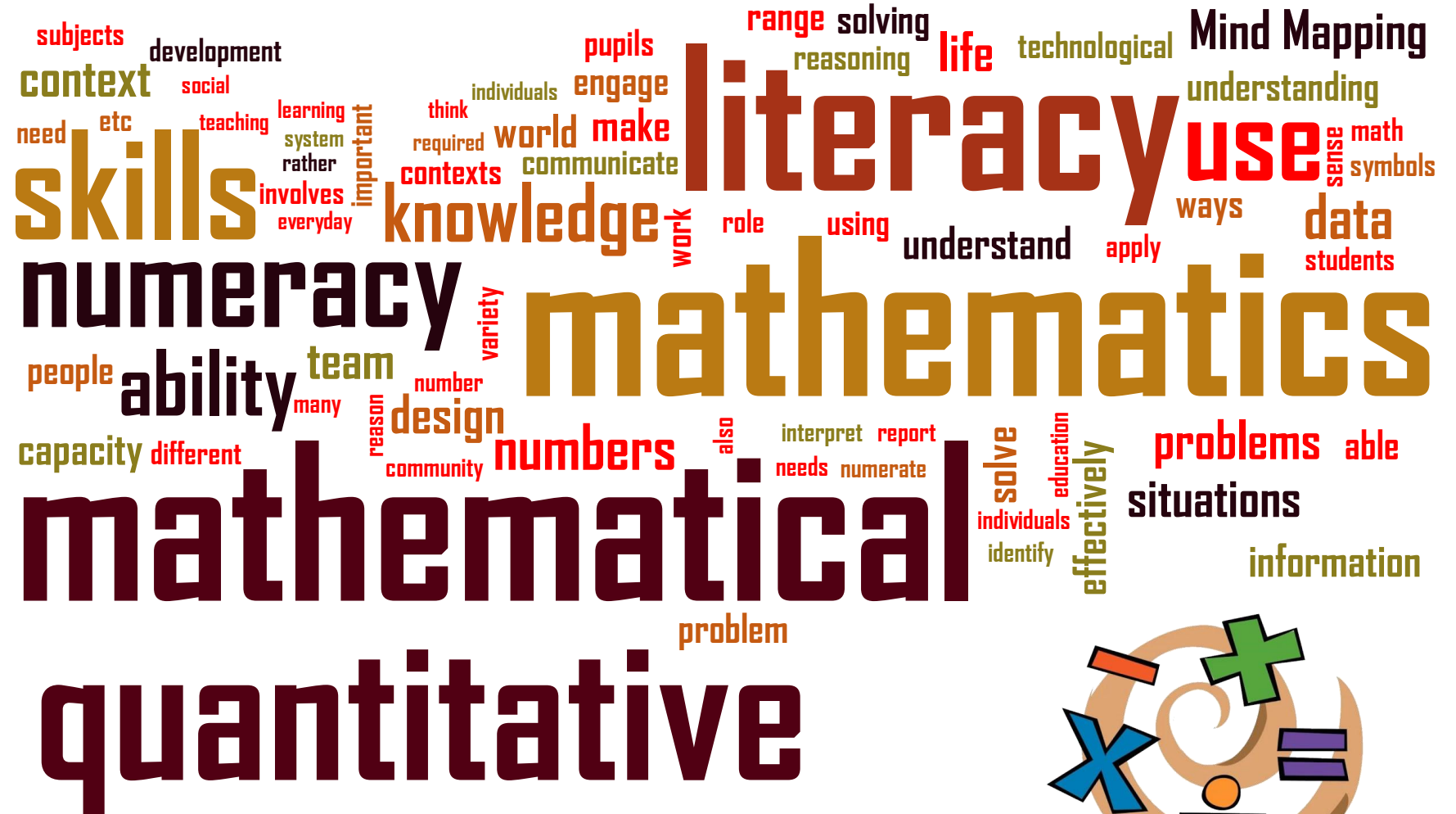
Financial

Visual

Health

Critical

Mathematical



MATHEMATICAL LITERACY

TYPES OF LITERACY

Reading & Writing

Information

Media

Environment

Emotional

Cultural

Financial

Visual

Health

Critical

Mathematical

Digital

Definition: The ability to use digital technology, communication tools, and the internet safely and effectively.



(المعرفة حياة)

مبادرة جامعة طنطا – قطاع خدمة المجتمع وتنمية البيئة بالتعاون مع شركاء التحالف والتنمية



محو الأمية الرقمية وتمكين طلاب الجامعة من أدوات المستقبل

الفئة المستهدفة: عدد ٢٠ ألف طالب/طالبة من طلاب الكليات المختلفة بجامعة طنطا
عدد الدورات: ١٠ دورة / ندوة تدريبية
مدة كل دورة: 1.5 إلى 2 ساعة



OF LITERACY



THE TYPES OF LITERACY

THANK YOU



LITERACY

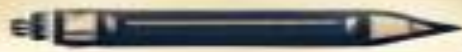


Information Literacy



Digital Literacy

Basic Literacy



المعرفة
الحكمة